**Bethlehem University**  
**Mission statement**

Bethlehem University is a Catholic co-educational institution in the Lasallian tradition whose mission is to provide quality higher education to the people of Palestine and to serve them in its role as a center for the advancement, sharing and use of knowledge.

The University emphasizes excellence in academic programs and the development of students as committed people prepared to assume leading positions in society. The University aspires to fostering shared values, moral principles and dedication to serving the common good.

**Development and Public Relations Office**  
**Mission Statement**

The Development and Public Relations Office promotes a positive image of Bethlehem University and raises awareness of University programs and achievements. The Office assists faculty and staff in raising funds to enable the University to maintain and further enhance its mission of quality teaching, research and community service.

The Development and Public Relations Office is responsible for broad areas of communication and capital development. The promotion of the University and the raising of necessary capital resources requires that the staff be in communication and coordination with administrators, deans/chairpersons, faculty, and staff of the University to ascertain funding needs and with alumni and funding organizations and individuals locally and internationally to solicit funding and other support.